

Proyecto Unidad 4: “Social Media Impact”

Los estudiantes crearán una publicación de instagram o blog sobre cómo y por qué debemos reducir nuestra huella de moda o carbono.

Esto debe hacerse EN CLASE, por lo que los materiales deben traerse a clase.

MATERIALES

- Cartulina o trifoldio
- Plantillas (Instagram o publicación de blog)
- Marcadores, bolígrafos, lápices, etc.
- Imágenes de revistas o imágenes impresas
- Tijeras y pegamento.

Los estudiantes serán calificados por sus trabajos escritos y su presentación oral (100% cada uno)

La presentación escrita se trabajará en clase y se calificarán con esta rúbrica.

Written Display Rubric				
Writing (Content)	Includes supporting facts and statistics, and uses phrases such as <i>according to...</i> & <i>research shows</i> .	Facts and statistics are mostly used, but lack introductory phrases.	Facts and statistics are used incorrectly.	No facts or Statistics are used.
Punctuation & Capitalization	All words that should be capitalized are. Correct usage of punctuation.	Most words are correctly capitalized. Most sentences are punctuated correctly.	Some words are correctly capitalized. Some sentences are punctuated correctly.	Most words are incorrectly capitalized. Most sentences are punctuated incorrectly.
Vocabulary	A variety of word choices are used, including words learned in the unit.	New words are used, but not many from the unit	Words learned during the unit are used incorrectly.	No words from the unit are used.
Grammar	Usage of modals such as <i>should</i> & <i>could</i> , as well as the present passive, correctly.	Usage of modals such as <i>should</i> & <i>could</i> , correctly. No demonstration of present passive.	Usage of modals such as <i>should</i> & <i>could</i> , incorrectly. No demonstration of present passive.	No usage of modals such as <i>should</i> & <i>could</i> . No demonstration of present passive.
Neatness & Creativity	Display is neat and ordered. Student displays creativity.	Display could be neater. Student displays creativity.	Display could be neater. Student displays little creativity	Display is messy and not very creative.

Los estudiantes pueden traer sus dispositivos móviles y conectarse a wifi en la escuela para investigar formas nuevas o diferentes de reducir sus huellas.

Sus presentaciones orales serán calificadas usando esta rúbrica.

Oral Presentation				
Originality	The presenter sustained the interest of the audience in clever and innovative ways and achieved the purpose of the presentation.	The presenter kept the attention of the audience the whole time and the purpose of the presentation was achieved.	The presenter was somewhat enthusiastic and kept the audience's attention for the most part. The purpose of the presentation was mainly achieved.	The presenter was un-enthusiastic; the audience's attention showed disinterest and the purpose for the presentation was not achieved
Structure	The introduction and actual presentation were exceptionally well- organized and easy to understand.	Presenter gave a clear and concise introduction of the topic. The flow of the presentation was clear and concise and easy to follow.	Presenter gave a clear introduction of the topic, but the presentation was somewhat unclear. For the most part it was somewhat confusing to follow.	Presenter did not give a clear and concise introduction of the topic. The flow of the presentation was unclear and confusing to follow.
Language usage	Presenter used the BEST sentence structure/syntax that supported the topic.	Presenter used correct sentence structure/syntax that was appropriate in supporting the topic.	Presenter used correct sentence structure/syntax that was mostly appropriate for the topic.	Presenter used incorrect sentence structure/syntax that was not appropriate for the topic.
Pronunciation and enunciation	Speaks clearly and distinctly all (100-95%) the time, and mispronounces no words.	Speaks clearly and distinctly all (100-95%) the time, but mispronounces one word.	Speaks clearly and distinctly most (94-85%) of the time. Mispronounces 2-5 words in the presentation.	Frequently mumbles OR mispronounces several (6+) key words in the presentation.
Delivery	The presenter is VERY WELL prepared and delivers ideas in a clear and concise manner, without depending too much on notes. Volume, pacing and gestures contribute maximally to the presentation.	Presenter was well prepared and delivered ideas with lots of eye contact. Appropriate voice volume, tone and pacing. Gestures supported the overall presentation.	Presenter was somewhat prepared. Delivery of the presentation was made but with strong dependence on notes and hesitation. Some eye contact and good voice volume, tone and pacing. Some appropriate gestures that supported the presentation.	Presenter was clearly unprepared to present to the audience. Marked lack of eye contact, poor voice volume, tone and pacing. Inappropriate gestures which detracted from the presentation.

Los estudiantes convencerán a sus compañeros de clase de POR QUÉ deberían reducir su huella de la forma que eligieron.